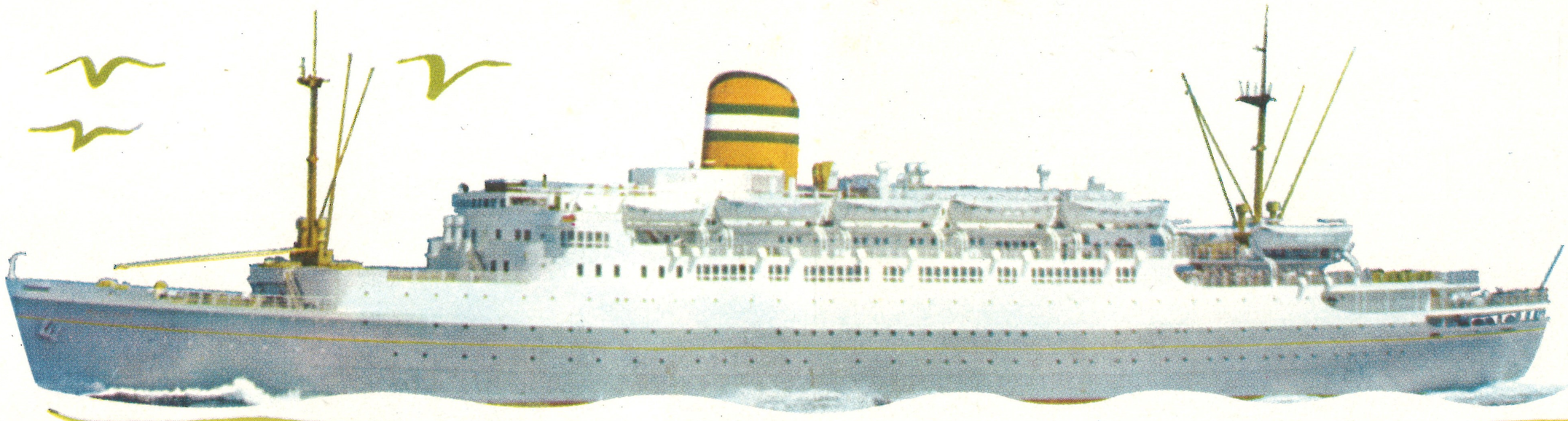

Holland-America Line
S.S. MAASDAM
ENJOY YOUR TRIP, GO BY SHIP





S.S. MAASDAM

the vessel with the intimate atmosphere

CHARMING personality, good looking and easy on the pocket—perfect description for the famous Economy Liner, s.s. MAASDAM. Since her introduction, this ship has won the affection of thousands of travellers who demand economical transportation—with no sacrifice of comfort! Fans have spread the word that the MAASDAM is primarily Tourist Class, with virtual run-of-the ship privileges for budget-minded passengers.

With an entire deck of public rooms reserved for their use, Tourist Class passengers will be delighted with the variety and spaciousness of the handsome lounges, designed by Holland's leading interior decorators. Fine panelling and a modern décor enhance the appearance of rooms extending the full width of the ship. Bright sunlight streams into the Palm Court, garden-fresh with greenery. At night, the latest films are shown in the Main Lounge. Further aft, a curved Smoking Room looks out to sea. The intimate Bar is a popular spot, specializing in a fine selection of drinks at less-than-shore prices. A well-lit Card Room and a comfortable Library are always available for your use. Of course, elevator service connects all passenger decks, including the Main Deck, where you'll find a Gift Shop, Beauty Salon and Barber's Shop. Those preferring First Class will enjoy the "penthouse" atmosphere of the Boat Deck, which is reserved for the exclusive use of thirty-nine passengers. The First Class cabins are equipped with bath and/or shower and toilet. Moreover 24 Tourist Class cabins are equipped with bath and/or shower and toilet. These tastefully decorated and furnished rooms have been designed to bring them in line with similar accommodation that is available on the ROTTERDAM, NIEUW AMSTERDAM and STATENDAM.

Modern throughout, the MAASDAM preserves one old-fashioned element—the unfailing courteous service for which Holland-America Line is famous. Equally traditional is the fine cuisine, served in a gracious full-width Dining Room. Continental menus are varied, satisfying the heartiest appetite and the most exacting standards. Outstanding values in transportation, the MAASDAM provides a delightful entrée to your journey abroad. Your voyage is so much closer to realization if you select this Economy Liner! The MAASDAM is employed in the transatlantic service from Bremerhaven, Rotterdam, Le Havre, Southampton and Cobh or Galway (Ireland) to New York and Canadian ports. The vessel also sails regularly in Holland-America Line's Australia/New Zealand and Pacific Passenger Service.

At New York, the MAASDAM berths at the modern Holland-America Line Drive-in Terminal Pier 40, which is strategically located on Manhattan's West Side at West Houston Street and North River in New York. This unique, square-shaped concrete and marble pier is centrally located only minutes away from rail and bus terminals, tunnels and bridges and a heliport. It is the world's first completely "drive-in" passenger ship terminal. You and your guests are able to drive or taxi directly up to the embarkation area or to the elegant waiting room—both on the second deck. You are also able to park there for a nominal fee or even store your car indoors while on your voyage.

Holland-America Line

FAMOUS ON THE ATLANTIC SINCE 1873!

High up in the sun, the Sports Deck is the scene of exuberant games of shuffleboard and deck-tennis. Your deck chair is placed just where you wish—in the sun, or within the long, sheltered promenades looking out to sea. Swimming Pool and Gymnasium are near-by!



Completely air-conditioned, the cosy cabins are fitted with ample cupboard and drawer space. Dressing tables are appreciated by the ladies, and illuminated mirrors, with handy points for your electric razor, make a hit with the men. At the touch of a button, an attentive steward is at your service. Dutch standards of service, of course!

Six lounges, (plus a Children's Playroom), provide unequalled facilities for relaxation. The Library is well stocked with current periodicals, books and stationery. The Card Room is ideal for your favourite game.



s.s. MAASDAM





A string ensemble plays during afternoon tea in the Palm Court. In the intimate bar, pre-dinner cocktails set the pace for a festive meal. Wines and spirits are sold at duty-free prices; continental menus are ample and varied, with the accent on quality.











AGENT:

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